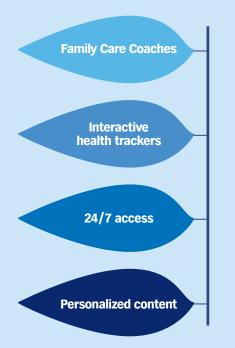


### Benefits to help you thrive





# Building Healthy Families



A new program to support growing families

Every family grows in its own way. That's part of what makes each one unique. Anthem's new, all-in-one program can help your family grow strong whether you're trying to conceive, expecting a child, or in the thick of raising young children.

Building Healthy Families offers personalized, digital support through the Sydney<sup>SM</sup> Health mobile app or on **anthem.com** at no extra cost to you. This convenient hub offers an extensive collection of tools and information to help you navigate your family's unique journey.

## Designed with you in mind

When you enroll in Building Healthy Families, you can count on personalized support at every stage, from family planning and pregnancy through the toddler years. Plus, if you have a family story that includes adoption, surrogacy, or single parenthood, the resources, tools, and information on your profile will be tailored to what you need. Depending on your situation, you'll have unlimited access to:

#### 🖄 Tools to help you stay organized

- Log newborn feedings, diaper changes, growth, vaccinations, and your child's developmental milestones.
- Monitor prenatal health risks, such as blood pressure and weight.

#### ~~ Health and wellness expertise for you and your family

- Explore a library with thousands of educational articles and videos on everything from family planning to parenting tips.
- Connect with a maternity nurse and access virtual lactation support, if needed.



#### Personalized pregnancy support

- Chat with a Family Care Coach during pregnancy for help navigating your Building Healthy Families experience.
- Receive updates on your pregnancy progress, like development of your baby and body changes.

It's exciting to watch your family grow, but that doesn't mean there aren't challenges along the way. Building Healthy Families can help you nurture your family's health and tackle every stage of growth with confidence.



- 1. Visit **anthem.com** or log in to Sydney Health.
- 2. Find *Featured Programs* at the bottom of the homepage.
- 3. Select View All then choose the Building Healthy Families tile.

You can also scan this QR code with your phone's camera to get started.



Sydney Health is offered through an arrangement with Carelon Digital Platforms, a separate company offering mobile application services on behalf of your health plan. @2023

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Haspital and Medical Service, Inc. HMD products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem. com/co/networkaccess. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross Blue Shield Healthcare Plan of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Mesouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALC), and HMO Missouri, Inc. RT and certain affiliates administer non-HMO benefits underwritten by HALC and HMO benefits underwritten by HMO Glorado, Inc., Da HMO Nevada: In New Hampshire, Inc. and underwritten by HALC and HMO benefits underwritten by HMO Colorado, Inc., Da HMO Nevada: In New Hampshire, Inc. and underwritten we Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan. Inc. In Diric Community Insurance Company. In Virginia: Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plans, Inc. In Diric Community Insurance Company. In Virginia: Rutes The City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offreed by Compcare Health Services Insurance Corporation (Compcare) or Wisconsi Collaborative Insurance Corporation (WCIC). Compcare underwrites in samence Sorporation (Compcare) or Wisconsi Collaborative Insurance Corporation (WCIC). Compcare underwrites en administers HMO or POS policies. MCI underwrites or adm